

Private Enterprise/Small Business

BBR Select Appetite List

Classes generally considered

Education

Business Schools
Colleges and Universities
Elementary and Secondary Schools (public and private)
Technical Schools

Financial

Accountants / CPAs / Tax Preparers
Bank Holding Companies
Commercial Banks
Financial Planners / Investment Advisors
Insurance Agents / Brokers
Savings Institutions
Wealth Management Company

Hospitality

Hotels/Motels
Property Managers
Real Estate Agent / Broker
Real Estate lessors

Healthcare

Ambulatory Health Care Services
Dentist Offices
Doctor Offices
Health Clinics
Home Health / Hospice Services
Hospitals
In-Patient / Out-Patient Medical Service Providers

Medical Care Provider
Medical Staffing Services
Nursing Care Facilities
Pharmacy
Wholesale / Manufacturing
Manufacturing - Cosmetic, Pharma or Neutraceuticals
Manufacturing (General Products)
Wholesale Distributors

Retail

Auto Dealerships
Book Publishing
Building Material and Garden Dealers
Clothing and Accessory Stores
Construction contractors and related services
Electronics and Appliance Stores
Food and Beverage Stores
Furniture and Home Furnishings Stores
Gasoline Stations
General Merchandise Stores
Health and Personal Care Stores
Motion Picture Theaters
Museums, Historical Sites, and Similar Institutions
Online / Non-Store Retailers
Periodical Publishing
Personal and Laundry Services
Rental and Leasing Services
Restaurants, Bars, Food Services and Drinking Places
Retail - General Stores

Retail - Cosmetic, Pharma or Neutraceuticals
RV (Recreational Vehicle) Parks
Sporting Clubs (golf, tennis, yacht, etc)
Sporting Goods, Hobby, Book & Music Stores

Services

Architects & Engineers
Bus, taxi, and transit services/systems
Charitable Organizations
Dating Service
Family and Individual Services, Shelters and Relief Services
Funeral Homes
Law Firms (no collections)
Professional Associations and Organizations
Religious Organizations
Repair and Maintenance Services
Social Services and Advocacy Groups
Staffing / Employment Agencies
Travel Agency Services
Utilities
Veterinary Services

Classes generally not considered

Actuaries
Auditors
Call Centers
Claims Adjusters
Collections Agencies
Consultants (management, business, education, marketing, etc)

Document Storage/Destruction/Preparation
Media/Marketing Firms (graphic designers, advertising agencies, direct mail)
Merger and Acquisition Services
Moving/Relocation Services
Municipal Governments

Payroll/Payment Processors
Printers
Technology Service Firms
Third Party Administrators
Third Party Business Managers

(Information current as of June 2013)

Beazley Breach Response Select is designed for data owners. A data owner is an entity that has a direct relationship with the consumer, first responsibility for the data, and retain the responsibility for notifying consumers and managing a breach.

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