

Private Enterprise/Small Business

Beazley Breach Response (BBR) Appetite List

Classes generally considered*

Education

Business Schools
Colleges and Universities
Elementary and Secondary Schools (public and private)
Technical Schools

Financial

Accountants / CPAs / Tax Preparers
Bank Holding Companies
Commercial Banks
Financial Planners / Investment Advisors
Insurance Agents / Brokers
Savings Institutions
Wealth Management Company

Hospitality

Hotels/Motels
Property Managers
Real Estate Agent / Broker
Real Estate lessors

Healthcare

Ambulatory Health Care Services
Dentist Offices
Doctor Offices
Health Clinics
Home Health / Hospice Services

Classes generally not considered*

Accountable Care Organizations (ACO)
Actuaries
Auditors
Call Centers
Claims Adjusters
Collections Agencies
Consultants (management, business, education, marketing, etc)

Hospitals

In-Patient / Out-Patient Medical Service Providers
Medical Care Provider
Medical Staffing Services
Nursing Care Facilities
Pharmacy
Wholesale / Manufacturing
Manufacturing - Cosmetic, Pharma or Neutraceuticals
Manufacturing (General Products)
Wholesale Distributors

Retail

Auto Dealerships
Book Publishing
Building Material and Garden Dealers
Clothing and Accessory Stores
Construction contractors and related services
Electronics and Appliance Stores
Food and Beverage Stores
Furniture and Home Furnishings Stores
Gasoline Stations
General Merchandise Stores
Health and Personal Care Stores
Motion Picture Theaters
Museums, Historical Sites, and Similar Institutions
Online / Non-Store Retailers
Periodical Publishing

Document Storage/Destruction/Preparation
Health Information Exchanges (HIE)
Media/Marketing Firms (graphic designers, advertising agencies, direct mail)
Merger and Acquisition Services
Mortgage Brokers < \$35m
Moving/Relocation Services

Personal and Laundry Services
Rental and Leasing Services
Restaurants, Bars, Food Services and Drinking Places
Retail - General Stores
Retail - Cosmetic, Pharma or Neutraceuticals
RV (Recreational Vehicle) Parks
Sporting Clubs (golf, tennis, yacht, etc)
Sporting Goods, Hobby, Book & Music Stores

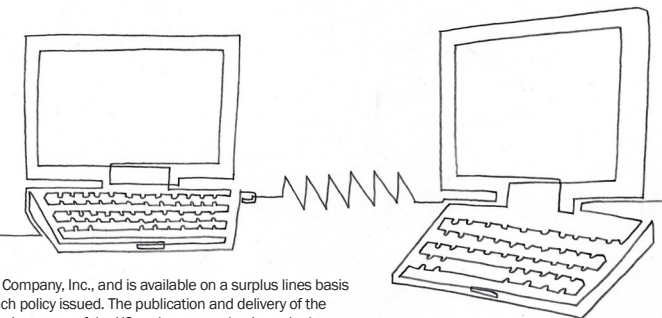
Services

Architects & Engineers
Bus, taxi, and transit services/systems
Charitable Organizations
Dating Service
Family and Individual Services, Shelters and Relief Services
Funeral Homes
Law Firms (no collections)
Municipal Governments
Professional Associations and Organizations
Religious Organizations
Repair and Maintenance Services
Social Services and Advocacy Groups
Staffing / Employment Agencies
Travel Agency Services
Utilities
Veterinary Services

Payroll/Payment Processors
Printers
Technology Service Firms
Third Party Administrators
Third Party Business Managers
Water Authorities/Districts

* As of November 2018

BBR is designed for data owners. A data owner is an entity that has a direct relationship with the consumer, first responsibility for the data, and retain the responsibility for notifying consumers and managing a breach.



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