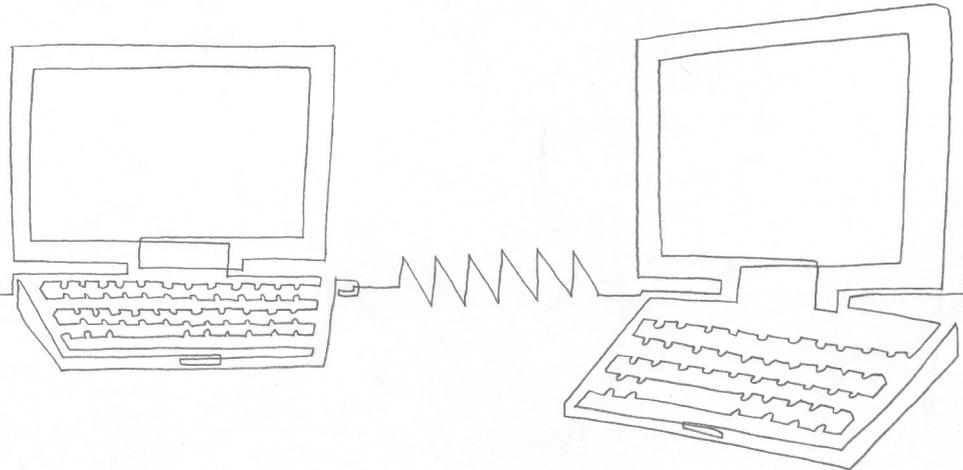


Beazley Technology,
Media & Business
Services Claims
Middle-Market E&O



Beazley Technology, Media & Business Services Claims Middle-Market E&O

Cutting-edge expertise tailored to meet the ever-changing needs of insureds on a claim-by-claim basis.

Fast-changing industries confront fast-changing risks. The proliferation of data, the evolution of technology and greater demands on service providers have led to a rapidly developing legal landscape. Our technology, media and business services (TMB) claims team understands the emerging liabilities and complexities of this world, and we partner with our insureds to secure the best outcome on claims.

TMB claims managers, primarily skilled litigators, understand the complex claims that arise in evolving industries and can help you resolve your claim efficiently and effectively.

Media company wins defamation suit

A media company was sued for defamation related to a documentary segment it aired. Beazley worked with the media company to select defense counsel and obtained a favorable fee arrangement. Beazley also attended focus groups and mock jury exercises, and contributed to substantive legal arguments as a result. The trial resulted in a complete defense verdict.

Tech failure to implement action

A developer of electronic health records (EHR) solutions was sued for failure to properly implement an EHR solution by a customer healthcare institution. In discovery, Beazley learned the plaintiff had obtained significant “meaningful use” dollars from the federal government as part of a program incentivizing the healthcare sector to implement EHR technology, then found the customer’s signed meaningful use application and confronted the plaintiff with its application. Part of the application certified to the federal government that certain EHR solutions were in place. Beazley argued that if statements in the application were true, then certain allegations against the defendant developer could not be true. Beazley and defense counsel were able to leverage the statements in the application to reduce the plaintiff’s settlement demand from several million dollars to the low six figures.

Suit for delayed dispatch system

A company that had contracted to deliver a computer-assisted transportation dispatch system was sued for failure to deliver a timely, efficient system. The claimant alleged that the delayed delivery caused significant damages. Beazley supported the company’s efforts to reach an early settlement, and the insured was able to negotiate a quick resolution of the matter. Beazley paid more than \$3 million combined in defense and toward the settlement.

Retail brand infringement dispute

A well-known fashion retailer who was about to launch a new product line became engaged in a dispute with a lesser-known designer who had blatantly infringed the retailer's brand. Beazley supported the retailer by retaining nationally recognized trademark counsel and agreeing to a fast-track trial schedule, so the retailer could safeguard its distinct style and brand. The retailer won at trial and began the launch of its product line on time, without the burden of ongoing trademark litigation.

Publisher faces copyright demand

A publishing company received a demand letter alleging use of copyrighted music without a license. Beazley was able to recommend expert IP defense counsel, which the insured retained. Counsel was able to quickly identify several weaknesses in many of the infringement allegations, as well as the damages calculations, and the insured was then able to settle the matter quickly for a very favorable amount.

"Our TMB underwriters sell companies interfacing with and creating technology a promise to help solve the ever-changing E&O issues they face. The TMB claims team partners with our insureds, leveraging our evolving experience and expert resources, to make good on that promise."

Marcello Antonucci, Global claims focus group leader for TMB E&O

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