

# Specialized coverage enhancements for target classes

Provide your client with coverage tailored to the unique loss exposures they face in their field.

## Marketing/Public relations/Market research

- **Multimedia & advertising liability** – coverage for perils like infringement copyright, trade mark, plagiarism, defamation, libel and slander in all mediums – print, digital and other
- **Technology services coverage grant** – protection for web design, apps, internet services, computer and software systems installation, integration and support
- **Crisis management** – coverage for costs of public relations consultancy to prevent or lessen damage to client's reputation in the event of a claim.

## Lobbyists

- **Multimedia & advertising liability** – coverage for perils like infringement of copyright, trade mark, plagiarism, defamation, libel and slander in all mediums – print, digital and other
- **Crisis management** – coverage for costs of public relations consultancy to prevent or lessen damage to client's reputation in the event of a claim
- **Administrative proceedings defense coverage** – attorney fees and other legal costs and expenses resulting from non-judicial, administrative or regulatory proceeding, investigation or appeal.

## Management consultants

- **Multimedia & advertising liability** – coverage for perils like infringement copyright, trade mark, plagiarism, defamation, libel and slander in all mediums – print, digital and other
- **Technology services coverage grant** – protection for web design, apps, internet services, computer and software systems installation, integration and support
- **Crisis management** – coverage for costs of public relations consultancy to prevent or lessen damage to client's reputation in the event of a claim
- **Disciplinary proceeding coverage** – Reimbursement for insured's legal fees and expenses for responding to or attending disciplinary proceedings.

## Safety consultants

- **Contingent bodily injury and property damage sublimit** – damages for BI/PD that arise solely out of any negligent act, error or omission in rendering or failure to render professional services
- **Disciplinary proceeding coverage** – Reimbursement for insured's legal fees and expenses for responding to or attending disciplinary proceedings.

### Tax preparers

- **Technology services coverage grant** – protection for web design, apps, internet services, computer and software systems installation, integration and support
- **Disciplinary proceeding coverage** – Reimbursement for insured's legal fees and expenses for responding to or attending disciplinary proceedings
- **Crisis management** – coverage for costs of public relations consultancy to prevent or lessen damage to client's reputation in the event of a claim.

### Mediators/Arbitrators

- **Disciplinary proceeding coverage** – Reimbursement for insured's legal fees and expenses for responding to or attending disciplinary proceedings
- **Expanded definition of third party information** – Third party information definition includes confidential information regarding mediation and arbitration proceedings or any other alternative dispute resolution proceedings
- **Crisis management** – coverage for costs of public relations consultancy to prevent or lessen damage to client's reputation in the event of a claim.

### Recruiters/Staffing/Human resources consultants

- **Disciplinary proceeding coverage** – Reimbursement for insured's legal fees and expenses for responding to or attending disciplinary proceedings
- **Crisis management** – coverage for costs of public relations consultancy to prevent or lessen damage to client's reputation in the event of a claim.

### Interpreters/Translators

- **Contingent bodily injury and property damage sublimit** – damages for BI/PD that arise solely out of any negligent act, error or omission in rendering or failure to render professional services
- **Expanded definition of third party information** – Third party information definition includes confidential transcripts or translations.

### Meeting/Convention/Event planners

- **Contingent bodily injury and property damage sublimit** – damages for BI/PD that arise solely out of any negligent act, error or omission in rendering or failure to render professional services
- **Crisis management** – coverage for costs of public relations consultancy to prevent or lessen damage to client's reputation in the event of a claim
- **Technology services coverage grant** – protection for web design, apps, internet services, computer and software systems installation, integration and support.

### Disability representatives

- **Technology services coverage grant** – protection for web design, apps, internet services, computer and software systems installation, integration and support
- **Crisis management** – coverage for costs of public relations consultancy to prevent or lessen damage to client's reputation in the event of a claim
- **Disciplinary proceeding coverage** – Reimbursement for insured's legal fees and expenses for responding to or attending disciplinary proceedings.