

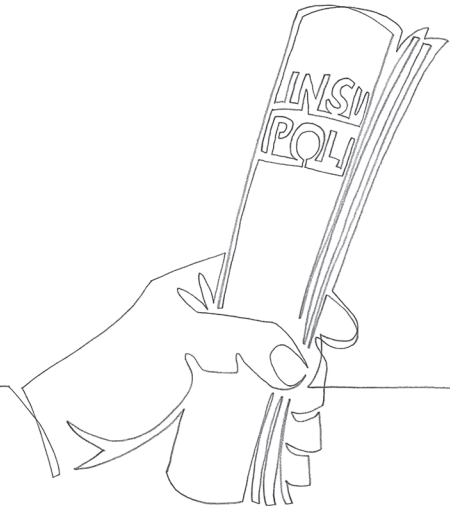
# Coverage

Beazley Breach Response (BBR) is a complete privacy breach response management and information security insurance solution.

BBR is unique in offering a comprehensive services-based solution to cyber breaches. We know that when an organization suffers a cyber breach, its first concern is to handle the breach in a way that maintains customer confidence. That's why BBR provides privacy breach response services for up to 5,000,000 individuals affected by a breach – the cost of which does not erode the third party liability coverage.

## Privacy breach response services

- Forensic and legal assistance from a panel of experts to help determine the extent and scope of a data breach
- Discretionary notice to individuals potentially affected by the breach in which there is a resulting risk of financial, reputational or other harm
- Credit monitoring and/or fraud protection services (dependent on the jurisdiction)
- Public relations and crisis management consultants
- Third party information security and privacy coverage.



# 5m

Coverage features include data breach notification and credit/identity monitoring for up to five million affected individuals.

## BBR limits of coverage and retentions

Breach response services include:

- Crisis management and public relations
- A separate sub-limit for fines and penalties resulting from non compliance with Payment Card Industry (PCI) data security standards
- A key feature of privacy breach response services is that they are provided with per incident retentions as low as \$1,000 for legal services.

## Third party coverage

- Third party information security and privacy coverage with up to \$15 million in limits in addition to the breach response coverage
- Regulatory defense and penalties\*
- Website media liability
- PCI fines, expenses and costs
- Cyber extortion
- Up to \$15 million for first party business interruption and data protection.

\* Where insurable by law

## BBR Services – a dedicated team of experts

Beazley is unique among insurers in having a dedicated business unit, BBR Services, that focuses exclusively on helping clients manage data breaches successfully.

The risk of reputational damage from a mishandled breach is high. Our BBR Services team focuses on the coordination of the expert forensic, legal, notification and credit monitoring services that clients need to satisfy all legal requirements and maintain customer confidence.

The logo for Beazley, featuring the word "beazley" in a lowercase, outlined, serif font.

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