

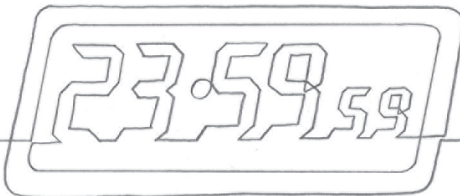
# Timeline

This isn't the time to learn on the job – an effective data breach response is a complicated process. It involves a carefully coordinated set of decisions. With a Beazley Breach Response (BBR) policy, our breach response experts – who have helped clients handle well over 7,000 data breaches – will be with you every step of the way.

1.  
Your organization purchases a BBR policy with breach response coverage for up to five million notified individuals.



2.  
Notify BBR Services at [bbrcanada@beazley.com](mailto:bbrcanada@beazley.com)



# Timeline

continued

## Manage

3.

BBR Services, our dedicated in-house unit focused on collaborating with clients to help manage breaches successfully, contacts your organization. BBR Services helps you select expert data breach counsel and, if needed, a forensic expert to investigate and determine the scope of the breach.

## Guidance

4.

Your organization, with advice from legal counsel and continuing guidance from BBR Services, decides whether and to what extent notification is required and considers potential credit or identity monitoring solutions. BBR Services secures a notification service provider to mail out notifications to meet applicable regulatory deadlines.

## Facilitate

5.

You approve notification letters for mailing and BBR Services will facilitate a call centre service provider to handle calls on your behalf. Q&A scripts for call centre employees are prepared.

## Monitoring

6.

Affected individuals receive their notification letters and may enroll in offered monitoring services.

## Reports

7.

Your organization receives reports on the progress of the mailing and credit monitoring enrollment for continuous monitoring of the event. BBR Services stays in close contact with you and the service providers throughout the process to ensure the breach is handled as effectively as possible.

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