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Press Releases

Beazley appoints country manager for UK & Ireland

July 03, 2024

Beazley, the leading specialty insurer, has today named Sam Franks as Country Manager, UK & Ireland, effective immediately. Based in Birmingham, Franks will focus on the development of Beazley's UK and Irish regional business outside the Lloyd's market, while also retaining his current position within the Distribution Team as Head of Partner Engagement UK & Ireland.

Franks brings considerable experience and insight to the role, having led Beazley's regional broker distribution operations for almost six years. During this time he has bolstered the business's engagement strategies in the UK and has built a strong network of broker partners and clients. Prior to Beazley, Franks held the role of Regional Manager (Midlands), UK, at Hiscox, having been promoted from Head of Broker Operations, UK.

Fred Kleiterp, European General Manager, said: "The creation of the Country Manager role further cements our commitment to our European proposition, supporting clients as they navigate an increasingly complex world. Sam will be an integral point of contact, developing and enhancing our relationships with our regional partners, regulators, and clients, while ensuring our colleagues are supported in fostering their own strategic relationships. His already proven ability to lead a team and enable business development, combined with his regional expertise, makes him the ideal person to spearhead this role in aid of growing our presence in Europe."

Sam Franks said: "I'm both proud of the foundations we've built with our broker community in the UK and Ireland regional markets and incredibly excited to be playing a role as we grow together and capitalise on the opportunities within the region. Beazley has a fantastic team in place and I look forward to working with them as we continue to provide expert advice and specialty solutions to an exciting market."

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Note to editors:
Beazley plc (BEZ.L), is the parent company of specialist insurance businesses with operations in Europe, North America, Latin America, and Asia. Beazley manages six Lloyd’s syndicates and, in 2023, underwrote gross premiums worldwide of $5,601.4million. All Lloyd’s syndicates are rated A by A.M. Best.

Beazley's underwriters in the United States focus on writing a range of specialist insurance products. In the admitted market, coverage is provided by Beazley Insurance Company, Inc., an A.M. Best A rated carrier licensed in all 50 states and its subsidiary, Beazley America Insurance Company, Inc. In the surplus lines market, coverage is provided by the Beazley syndicates at Lloyd's, and from 1 January 2024, also from Beazley Excess and Surplus Insurance, Inc.

Beazley's European insurance company, Beazley Insurance dac, is regulated by the Central Bank of Ireland and is A rated by A.M. Best and A+ by Fitch.

Beazley is a market leader in many of its chosen lines, which include Professional Indemnity, Cyber Liability, Property, Marine, Reinsurance, Accident and Life, and Political Risks and Contingency business.

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