Beazley Logo

Press Releases

Beazley invests in digital fast follow with appointment of new Head of Digital Follow Underwriting

December 16, 2025

Beazley, the leading specialty insurer, has today announced the appointment of **Nat Cross** as Head of Digital Follow Underwriting, a newly created role reporting to **Will Roscoe**, Head of Portfolio Underwriting. He assumes the role on the 1st February 2026.

Beazley has successfully built its follow underwriting capabilities since the launch of its dedicated follow syndicate, Smart Tracker 5623, in 2018. As the fast follow environment is rapidly digitising, Beazley is also evolving its approach and in his new role Cross will be responsible for all algorithmic and digital distribution channels, focused on new broker digital trading strategies and opportunities with intermediary exchanges.

Cross was previously Global Head of Healthcare at Beazley and oversaw the launch and operation of Beazley's Ki Digital Services partnership.

Will Roscoe, Head of Portfolio Underwriting, said:
"*This is a natural next step in our evolution. Having led the market with Smart Tracker, we continue to invest in our capabilities to become the pre-eminent follow underwriter in the market. Nat's appointment reflects that commitment and the strength of our talent and expertise here at Beazley. His extensive leadership experience makes him ideally placed to drive our proposition forward, and I look forward to working together.*"

Beazley will announce the appointment of a new Global Head of Healthcare in due course.

About Beazley

Beazley plc (BEZ.L), is the parent company of specialist insurance businesses with operations in Europe, North America, Latin America, and Asia. Beazley manages seven Lloyd's syndicates and, in 2024, underwrote gross premiums worldwide of $6,164.1million. All Lloyd's syndicates are rated A by A.M. Best.

Beazley's underwriters in the United States focus on writing a range of specialist insurance products. In the admitted market, coverage is provided by Beazley Insurance Company, Inc., an A.M. Best A rated carrier licensed in all 50 states and its subsidiary, Beazley America Insurance Company, Inc. In the surplus lines market, coverage is provided by the Beazley syndicates at Lloyd's, and from 1 January 2024, also from Beazley Excess and Surplus Insurance, Inc.

Beazley's European insurance company, Beazley Insurance dac, is regulated by the Central Bank of Ireland and is A rated by A.M. Best and A+ by Fitch.

Beazley is a market leader in many of its chosen lines, which include Professional Indemnity, Cyber Liability, Property, Marine, Reinsurance, Accident and Life, and Political Risks and Contingency business.

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