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Press Releases

Beazley promotes Florian Beerli to head newly formed Specialty Risks & US Programs team

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FLORIAN BEERLI LOOKS TO EXPANSION AND GROWTH WITH NEWLY FORMED TEAM

Specialist insurer Beazley has named Florian Beerli as the head of the newly named Specialty Risks & US Programs team. In addition to his new responsibilities, Florian will remain the global product lead for the Product Recall team.

Specialty Risks & US Programs covers a suite of products that by nature have niche insurance offerings, requiring a wide knowledgebase to fully navigate the nuances of their industries. These product offerings include:

- **Product Recall** – claims-made coverage for consumable products, consumer goods, and component parts manufacturers globally.
- **Media Liability** – a tailored solution for media related businesses globally ranging from publishers to broadcasters, bloggers, vloggers, social influencers and authors.
- **Miscellaneous Medical & Life Sciences (small business)** – professional and general liability insurance for a wide array of US-based healthcare providers.
- **US Specialty Programs** – bespoke programs designed for a variety of specialty risk categories for professional and general liability risks in the US.

Florian Beerli said: “Bringing together this team of technical and knowledgeable experts from across these niche, specialty product areas, enables us to pool ideas and develop an environment of innovation for future insurance solutions, I’m honored to have been given the opportunity to head up such a talented team, and I look forward to growing our book of business across our range of product

lines.”

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