Beazley Logo

Article

Boost your cyber resilience this cybersecurity month

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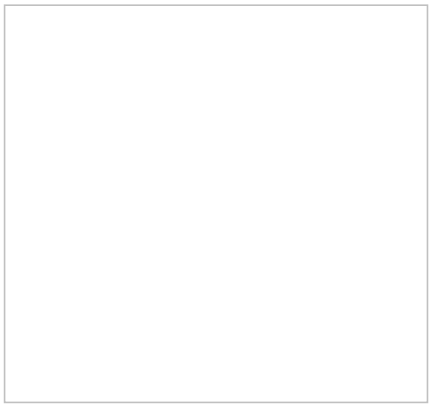
How do you spot a cybercriminal's target?

Easy, they look just like you.

Our latest **research** reveals, only 25% of European and North American Small to Medium Enterprises (SMEs) plan to improve their cyber security[1]. But with typically less resource, budget and in-house IT expertise to manage cybersecurity, small businesses are often seen as easy targets – and even a training ground for hackers learning their trade[2].

What's our approach to cyber-crime? Full Spectrum Cyber

Our pre-emptive, responsive and adaptive solution to cyber risk.



How Full Spectrum Cyber supports SMEs throughout a cyber incident?

From a dedicated point of contact, to global expertise, we've got our insured's back.

We help small businesses to multiply their cyber defences. When a client informs us of suspicious activity, we immediately mobilise in an

instant. **Bolanle Akinrimisi**, explains how our approach helps get our clients back up and running after an incident.

Staying ahead of the curve

Preparation is key in responding to a cyber incident, here's how to get started.

Focus on the brilliant basics:

- Strong cyber hygiene practices and protocols must be up to date, regularly tested and rehearsed.
- Business Continuity Plans (BCPs) should be run through at least once a year.
- On-going staff training and education must be undertaken.
- Businesses understand up-front how to measure and monitor a loss and its impact, to facilitate a swift claims process.

The Full Spectrum Cyber Difference

We're the only company that offers in house, end-to-end support from quote to incident and back again thanks to our wholly owned cyber security company, Beazley Security. It's this constantly evolving approach that makes Full Spectrum Cyber so different from static cyber protection.

[1] Methodology - About the Risk & Resilience research
SME's surveyed were US$250,000-$99.99m

[2] Too small to matter?

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