Beazley Logo

Podcast

Risk in the digital age: Recall insurance & machine learning

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Our Product Recall team is excited to announce the debut of a monthly podcast series titled 'Risk in the Digital Age'. This series will focus on topics relevant to the product recall and manufacturing defect space. Our first recording is highly relevant to current trends we are seeing in the manufacturing industry, it's titled "Recall Insurance & Machine Learning".

In this episode our guests include Beazley’s preferred recall insurance consultants, Rick Brenner and Neal Cohen, of Product Safety Advisors, and they are joined by Professor of Business Information Technology at Virginia Tech University, Alan Abrahams. Rick, Neal and Alan discuss how machine learning can be applied to monitoring social media and other user generated content to effectively mine content to get ahead of risk and potentially, recalls.

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