Beazley Logo

Press Releases

Beazley Designs of the Year 2020 winners revealed

January 18, 2021

Design Museum names US-Mexico border see-saw as best design

Interactive installation the ‘Teeter-Totter Wall’ designed by architects Ronald Rael and Virginia San Fratello with Colectivo Chopeke has been named by the Design Museum as overall winner of Beazley Designs of the Year 2020.

The temporary installation enabled children on both sides of the US-Mexico border to play together on three bright pink see-saws slotted into gaps in the steel boundary wall by the designers. This took place on 28 July 2019, with footage of the event being shared virally on social media and receiving widespread coverage in mainstream media. Architecture studio Rael San Fratello aimed to demonstrate that actions taking place on one side of the border have direct consequences on the other.

Beazley Designs of the Year is an annual celebration of the most original and exciting products, concepts and designers across the globe today. Nominators were asked to select their favourite designs across six categories that inspire, represent change in their field and capture this moment in time.

The winners of the six categories are as follows:

Architecture category winner – ModSkool

Designers: Social Design Collaborative

Digital category winner – A Rapist in Your Way ('Un violador en tu camino’)

Designers: Colectivo LASTESIS

Fashion category winner – Telfar bag

Designers: Telfar

Graphics category winner – 3D rendering of SARS-CoV-2

Designers: Alissa Eckert (MSMI) and Dan Higgins (MAMS)

Product category winner – Impossible Burger 2.0

Designers: Impossible Foods

Transport category and overall winner – Teeter-Totter Wall

Designers: Ronald Rael and Virginia San Fratello with Colectivo Chopeke

Tim Marlow, Chief Executive and Director, Design Museum said: "All of this year's category winners (Digital, Architecture, Transport, Graphics, Product and Fashion) contain powerful messages of change and demonstrate design's capacity to explore new ideas that confront some of the difficult issues the world currently faces. I'd like to thank and commend the judges and all the designers who took part."

See here for more information on the winners via the the Design Museum website.

The Beazley Designs of the Year is held at the Design Museum's home in Kensington, London. This year experience the exhibition virtually until 28 March 2021 see here for more information.

Home

©Beazley Group | LLOYD's Underwriters