

# Cyber Workshop Program

We know data breaches. Since 2009 Beazley has managed thousands of data breaches across a variety of industries. We also know that the cyber threat landscape has changed in the last decade. Malicious threats like zero-day malware, ransomware, and other malware are on the rise. Business interruption, cyber extortion, loss of critical operational data and electronic crime present cumulative risks that organizations must address.

To better support our policyholders, we have expanded our program of cyber workshops and seminars. We've also expanded the range of policyholders who are eligible for workshops.

## What workshops are available?

Policyholders can choose options including incident response (IR) preparation and tabletop exercises, privacy and security education, and business continuity planning (BCP).

## What policyholders are eligible for workshops?

### **Beazley Breach Response (BBR) workshops two hour options**

- BBR policyholders who initially bind or renew on our BBR policy form and whose annual premium is between \$50,000 and \$100,000 are eligible to select from three new seminar options. The workshop is included with the premium; there is no additional charge.

### **BBR workshops four hour options**

- BBR policyholders whose annual premium exceeds \$100,000 are eligible for our popular four hour on-site IR workshop. Additionally, policyholders whose premium exceeds \$100,000 and who initially bind or renew on our BBR policy form are eligible to select between the four hour on-site IR workshop and a new four hour on-site BCP workshop. The workshop is included with the premium; there is no additional charge.

### **InfoSec and MediaTech workshop program**

- InfoSec and MediaTech policyholders who initially bind or renew on our new InfoSec & MediaTech policy form will now be eligible to select and purchase a seminar.

## What about policyholders who aren't eligible?

Policyholders who are not eligible for the workshop program can still take advantage of the risk management training resources we make available through [beazleybreachsolutions.com](http://beazleybreachsolutions.com). These resources include recorded trainings on topics like the basics of data privacy and security and developing an effective IR plan. They also include our program of live webinars on emerging cybersecurity threats, legal and regulatory developments, and practical discussion of the fundamentals of risk management. We offer a live webinar on BCP for all policyholders at least four times a year.



## BBR two hour options

BBR policyholders who initially bind or renew on our BBR policy form and whose annual premium is between \$50,000 and \$100,000 are eligible for one of the workshop options outlined below each year. The workshop is included as part of the premium; there is no additional charge.

### Information security best practices seminar

Lodestone Security will provide an executive-level security best practices seminar. Lodestone is a wholly owned subsidiary of Beazley plc that was created to provide cybersecurity consulting services tailored to small and middle-market companies. These security best practices seminars are industry-specific and will highlight industry-specific best practices related to securing your people, processes, and technology.

**Recommended attendees:** Executive-management level roles (CISO, CIO, legal, department heads).

**Sample agenda:** Security-focused best practices, incident trends, industry-specific recommendations.

Workshop	Delivery	Service provider
Information security best practices seminar	2 hours, on site only	Lodestone Security
Incident response (IR) training seminar	2 hours, virtual only	Breach response counsel
Business continuity planning (BCP) seminar	2 hours, virtual only	RSM LLP

### Incident response training seminar

Experienced IR counsel selected from our panel of expert law firms will deliver a virtual IR tabletop exercise that will guide you through a mock data incident to test your IR plan.

**Recommended attendees:** Enterprise-wide incident response team (CISO, IT, legal, risk, communications, HR, finance).

**Sample agenda:** Breach response-focused best practices, tabletop exercise.

### Business continuity planning seminar

Exclusively from RSM LLP, an advisory firm who partners with Beazley to provide forensic services and business continuity training. RSM will deliver a virtual BCP seminar that guides a policyholder through a structured approach to business continuity planning, including an overview of BCP templates provided by RSM in collaboration with Beazley.

**Recommended attendees:** Individuals responsible for operational contingencies, such as IT support, business operations, crisis management, or other roles responding to disasters.

**Sample agenda:** Program initiation and management, operations analysis, strategy determination, plan development, testing and training, associated templates.

### How can I sign up for one of these workshops?

- Determine which type of workshop you would like. If you'd like to discuss the options, please let us know.
- Submit a workshop request on [beazleybreachsolutions.com](http://beazleybreachsolutions.com) or email [bbrservices@beazley.com](mailto:bbrservices@beazley.com), indicating which type of workshop or requesting a consultation. Some insureds prefer to work through their broker to schedule.
- You will be contacted by BBR Services or, for some workshops, by the provider to discuss which stakeholders should attend, start the scheduling process, and answer any questions you may have about the workshop.

## BBR four hour options

BBR policyholders whose premium exceeds \$100,000 are eligible for the incident response workshop outlined below. Policyholders whose premium exceeds \$100,000 and who initially bind or renew on our BBR policy form\* are eligible for either option. The workshop is included as part of the premium; there is no additional charge.

### Incident response workshop

BBR Services, together with expert breach response counsel or other partners, will facilitate an interactive discussion which includes:

- The landscape of information security risks
- The anatomy of data breaches (how they happen; what they look like in practice; what the first- and third-party exposures are)
- Best practices for data breach response
- Dealing with regulatory inquiries
- Case studies of peer organizations that got it 'right' and 'wrong'.

Our IR workshop also includes a tabletop exercise in which we craft a hypothetical data incident specific to your organization as a means of testing your IR process.

Workshop	Delivery	Service provider
Incident response (IR) workshop	4 hours, on site only	BBR Services and breach response counsel
Business continuity planning (BCP) workshop	4 hours, on site only	BBR Services and RSM

### Incident response training seminar

Experienced IR counsel selected from our panel of expert law firms will deliver a virtual incident response tabletop exercise that will guide you through a mock data incident to test your IR plan.

**Recommended attendees:** Enterprise-wide incident response team (CISO, IT, legal, risk, communications, HR, finance).

**Sample agenda:** Incident trends, legal and compliance, communication strategies, IR, tabletop exercise.

### Business continuity planning workshop

BBR Services, together with RSM, an advisory firm who partners with Beazley to provide forensic services and business continuity training, will deliver a BCP workshop that guides a policyholder through a structured review of RSM's five phase methodology and an overview of template plans provided by RSM in collaboration with Beazley. Custom templates will be provided.

**Recommended attendees:** Individuals responsible for operational contingencies, such as IT support, business operations, crisis management, or other roles responding to disasters.

**Sample agenda:** Program initiation and management, operations analysis, strategy determination, plan development, testing and training, associated templates.

### When can I sign up for one of these workshops?

As soon your policy starts, you can start requesting scheduling.

### Can I have someone from outside my organization attend workshops?

The workshops are a resource we provide only for eligible policyholders. While you are welcome to include your broker, you may not invite third parties to a workshop.

Please note that our workshops are typically scheduled 90-120 days in advance in order to accommodate demand, to make travel arrangements, and to allow sufficient planning time for members of the policyholder's team to attend.

\* Workshops are available to policyholders that bind after 12/1/2017

## InfoSec & MediaTech

InfoSec and MediaTech policyholders may purchase one of the following workshops at the time the policy is bound or later during the policy period, at your election.

### Incident response workshop

A Beazley panel partner will lead an interactive educational seminar on data privacy and security. This session includes a tabletop exercise featuring a hypothetical data incident specific to your organization as a means of testing your organization's IR process.

**Recommended attendees:** Enterprise-wide incident response team (CISO, IT, legal, risk, communications, HR, finance).

**Sample agenda:** Recent threat trends, the evolving regulatory enforcement landscape, communication strategies, IR planning, tabletop exercise.

### Business continuity planning workshop

RSM, an advisory firm who partners with Beazley to provide forensic services and business continuity training, will lead a BCP workshop. This workshop guides your organization through a structured BCP methodology and provides

Workshop	Fee	Delivery	Service provider
Incident response (IR) workshop	\$8,000	Up to 4 hours, on site	Beazley panel partner
Business continuity planning (BCP) workshop	\$8,000	Up to 5 hours, on site	RSM LLP

an overview of template plans developed by RSM in collaboration with Beazley. Custom templates will be provided.

**Recommended attendees:** Individuals responsible for operational contingencies, such as IT support, business operations, crisis management, or other roles responding to disasters.

**Sample agenda:** Program initiation and management, operations analysis, strategy determination, plan development, testing and training, associated templates.

### When may I schedule a workshop?

You may schedule a workshop beginning with the inception of the policy period.

### What is the workshop payment process?

If you choose to purchase a workshop at the time that your policy is bound, payment will be made directly to Beazley. If you do not purchase a workshop at the time that your policy is bound, and instead wish to purchase a workshop at a later time during the policy

period, you will pay the workshop fee directly to the workshop provider upon receipt of the provider's invoice.

### To schedule a workshop

Submit a workshop request on [beazleybreachsolutions.com](http://beazleybreachsolutions.com) by clicking Workshops under the Services tab, or email [bbsservices@beazley.com](mailto:bbsservices@beazley.com), indicating which type of workshop you have purchased or would like to purchase. If you are unsure which workshop to purchase, you may request a consultation with our team to help you decide. Some insureds prefer to work through their broker to schedule a workshop.

You will be contacted by BBR Services or by the provider to discuss which stakeholders should attend, start the scheduling process, and answer any questions you may have about the workshop.

Please note that our workshops are typically scheduled 90-120 days in advance in order to accommodate demand, to make travel arrangements, and to allow sufficient planning time for members of the policyholder's team to attend.



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